



Bachelor of Arts Program in
FOREIGN LANGUAGES
FOR INTERNATIONAL COMMUNICATION
(INTERNATIONAL PROGRAM)



International College

AGENDA OVERVIEW

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RMUTP

International College

Highlights

1. Course structure: 120 credits (graduation in 3 years)
2. Teaching and learning with Content and Language Integrated Learning (CLIL), Problem-based Learning, and Project-based Learning.
3. Flexibility: There are Concentration Tracks or sub-branches such as:
 - o Language, Communication, and Literature
 - o Communication in Hotel, Service and Tourism Business
 - o English/Chinese for Business Communication and Career Development
 - o English/Chinese for Media and Content Creator
4. Real experience: Focus on internships in international organizations and **exchange programs abroad**.
5. 21st Century Skills: Emphasis on Critical Thinking, Creativity, Communication, Collaboration
6. Technology: Integrate digital technology and media innovation.
7. Cooperation: Establish cooperation with foreign universities.
8. Tuition fee 35,000 baht

The logo for RMUTP (Rajabhat Mahachulalongkornrajavidyalaya University) is displayed in white text on a purple parallelogram background.

RMUTP

PROGRAM OVERVIEW

DEGREE

Course name

Bachelor of Arts Program in Foreign
Languages for International Communication
(International Program)

Degree name

Bachelor of Arts (Foreign Languages for
International Communication) B.A. (Foreign
Languages for International Communication)



01

General Education: 24 credits

02

Professional Education: 90 credits

*Core courses: 15 credits
Major Requirements: 60 credits, and
Major Electives: 15 credits*

03

Free elective: 6 credits

Total 120 credits (can be completed in 3 years + 2 summers)



PROGRAM STRUCTURE

CONCENTRATION TRACKS (MAJOR ELECTIVES 15 CREDITS)



01

**Language, Communication,
and Literature**

02

**Communication in Hotel,
Service and Tourism
Business**

03

**English/Chinese for
Business Communication
and Career Development**

04

**English/Chinese for Media
and Content Creator**



Foreign Languages for International Communication

Course Format

Format: 4-year Bachelor's Degree (Special Program)

Program Type: Academic Bachelor's Degree Program

Language: English is used for instruction

Admission: International students and Thai students who are proficient in English are accepted

5-year Admission Plan

Year	2027	2028	2029	2030	2031
1st year	25	25	25	25	25
2nd year		25	25	25	25
3rd year			25	25	25
4th year				25	25
Total	25	50	75	100	100

INTERNATIONAL COLLABORATION

Cooperation with international universities

AUSTRALIA

Curtin University

UK

School of Education,
University of Leeds,
Leeds, UK

USA

1. Arkansas Tech University
2. University of Arkansas

INDONESIA

Bali State
Polytechnic (PNB) or
Bali State
Polytechnic, Bali

CHINA

- Jilin International
Studies
University (JISU)
2. Anshan Normal University
 3. Nanning Vocational University

MEET OUR EXPERT TEAM

THE CURRICULUM ADMINISTRATORS



**Asst. Prof. Dr
Watcharaphong**

EFL, ESP



Dr. Suwanna

EFL, International
Affairs



Mr. Gary

Language Specialist



Ms. Tip-arpa

Chinese Teaching, Chinese
Culture, Entrepreneurship



Mr. Vyun

ACTIVITIES AND INDICATORS

Indicator 1

The university has international quality and standards (QS Stars Ranking).

Indicators 2 and 3

Number of awards received by staff/students at the national and international level

Send teachers and students to compete in skills, abilities and innovations.

Indicator 4

The number of modern courses supports the needs of the labor market and a high-skilled workforce.

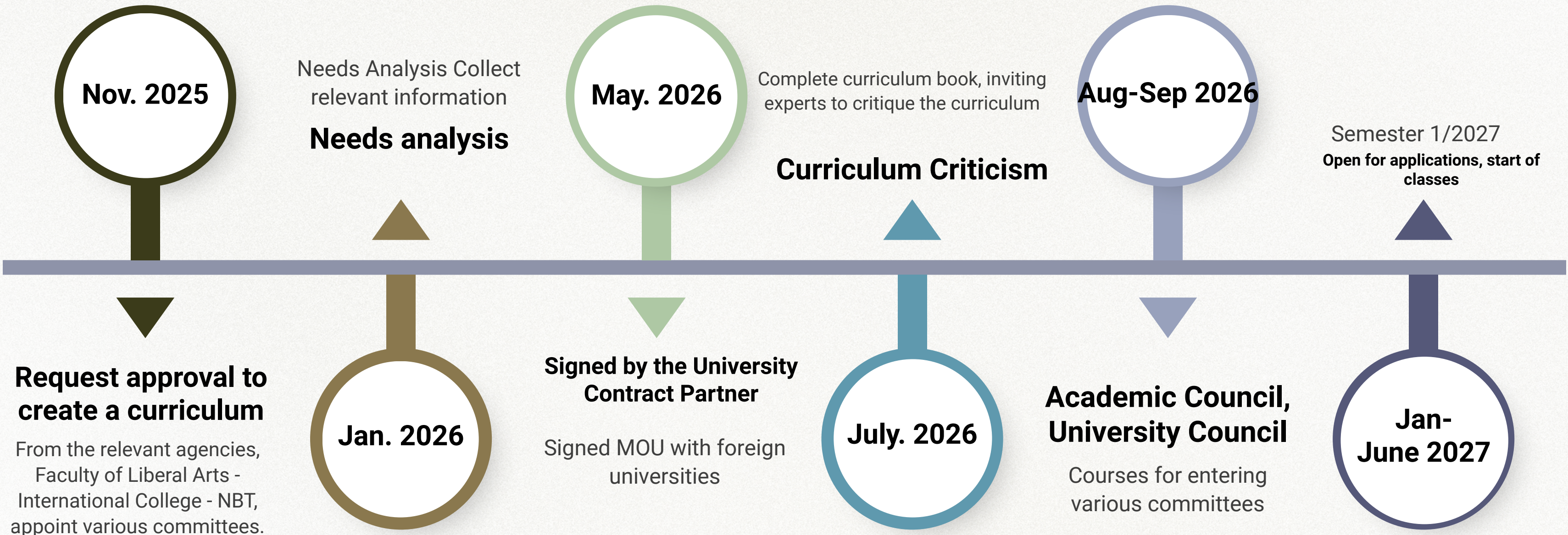
Academic services and the preservation of arts and culture

Organize academic service activities through online media such as POD CAST or English Live Streaming programs on Tiktok.

Organize an International Day for cultural exchange

CURRICULUM DEVELOPMENT PLAN (OPENING 1/2027)

Tenatative Timeline





THANK YOU



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